



# Organizations Migrating Applications Have 3 CLOUD CHOICES

## PRIVATE CLOUD

Physical resources supporting the application(s) are allocated and dedicated solely to one customer

## MULTI-TENANT CLOUD

Multiple customers share the same physical resources without being aware of one another

## HYBRID CLOUD

Some tiers of the application(s) use dedicated physical resources and other tiers use shared

ON AVERAGE

**46%**

of enterprises run their **workloads** in a private cloud<sup>1</sup>

**61%**

of NA and EU **enterprises** that use public cloud said they use **two or more** public cloud vendors<sup>2</sup>

**45%**

of enterprises see hybrid cloud or a balanced approach between public and private cloud as the **biggest focus**<sup>1</sup>

### SECURITY and PERFORMANCE

are the **top drivers** for organizations choosing private over public<sup>3</sup>

BY 2022

**90%**

of **business innovation** will depend on public cloud services<sup>4</sup>

### AGILITY, SCALE and COST

efficiency are the **internal demands** expected to be addressed by hybrid cloud—as well as avoiding lock-in

And yet, **50%** of digital transformations have been considered failures.<sup>5</sup>

Would you like to reap the benefits of a **CLOUD SOLUTION** for your most critical applications—**WITHOUT WORRYING** about multiplying management platforms, increasing your security and compliance risks, or stranded resources and overprovisioning?

## TO BEGIN, ENSURE YOU ARE MAKING THE RIGHT CLOUD CHOICE FOR AN ENTERPRISE APPLICATION'S REQUIREMENTS:

### PRIVATE CLOUD

For "lift and shift" migrations of traditionally designed applications

For all licensing types

For a steady, predictable cost-benefit curve

For applications highly sensitive to performance, availability, or latency variations

For applications needing inherent or well-integrated security and compliance

### MULTI-TENANT CLOUD

For applications being refactored or rewritten to cloud-native designs

For subscription-based or flexible licensing

For responsive, highly variant cost-benefit curves

For highly automated and monitored or performance-insensitive applications

For applications with flexible security or compliance profiles or with their own security features

### HYBRID CLOUD

For "lift and shift" migrations of the application tier along with refactoring of data tiers

For all licensing types

For predictable base costs and the option for variation

For well-tuned application architectures with inherent or low-intensity integration

For applications needing inherent or well-integrated security and compliance

Through a hosted cloud environment, Clarity Services, a part of Experian, was able to boost performance by 200% while increasing choice and flexibility in infrastructure provisioning.

**Are you ready to clear up your cloud?**

**Learn how a migration assessment can clear up your cloud choices and accelerate your application transformation.**

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